

Newsletter April 2010



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Economic Update - Graduate Jobs/Training Opportunities

The cycle of economic recession recovery steadily marches on, and we see very clearly certain markets and regions that have very strongly emerged from the downturn, and conversely many regions where the job market is still very slow indeed.

China is by far the fastest moving employment market, with most of the major 8 or so Chinese cities continuing fast with hotel development and consequently recruitment. In general the Chinese graduate recruitment market is focused on trainees and management trainees, although some supervisory and junior management jobs are to be found. Languages are the key for Chinese employers, with certain 'niche' languages proving very popular (such as Russian, Japanese and German).

The Middle East market is very much hot and cold. Dubai continues to struggle (relative to previous high demand), yet other locations such as Abu Dhabi, Qatar, Oman and Saudi are buoyant. The Middle East continues to be a strong training ground for young

hoteliers, and in general as a location it offers a stable and quality learning environment.

Europe is starting to recover again now from the recession, with London leading the way quite strongly since the new year. This is great news, after almost 2 years of low recruitment activity in the UK in particular. Like the Middle East, the rest of Western Europe is a bit up and down, depending upon the country and city, but in general the recovery is showing. Eastern Europe and Russia are still very slow recruitment markets currently, with no obvious signs of improvement in the coming months.

Canada, the USA, South America, Africa and Australia are all slowly improving in terms of recruitment levels, but very much behind the growth levels that we are seeing in Asia, Middle East and now Europe.

So the good news is that things are much better than this time last year. Very much better! The not-so-good news is that competition is fierce for jobs and training placements that are out there, and there are record numbers of both hospitality graduates and students in the market place. This is as a direct result of the lack of jobs in 2009, where many graduates chose to continue their studies rather than search for jobs.

As always, we recommend students and graduates to be very flexible and open minded in their outlook regarding employment, in terms of potential locations, job roles, salaries and employers. And as always, we encourage job seekers to ensure that their cv and application are of a high quality for every single job application made.

So be assured that the worst of the recession is now certainly behind us, and let's look positively ahead to a great year of graduate recruitment!



New Partner Employers

As the employment market continues to gather momentum, HGR is pleased to announce the following new employer contracts:

- Sol Melia London, Ramada China, Azimut Europe, Anantara Global, Hilton London, Royal Caribbean Cruises USA, Seabourne Cruises, and Sidhole Group France.

All their respective job and training opportunities can be found on our website, for registered student and alumni HGR members.



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Your Contact Details

In order to ensure we are serving you as best we can, we kindly ask you to respond to the following questions, where appropriate:

- Do you have a new contact for student careers or in-training? If yes, could you kindly provide me with their contact details please?
- Are you safely receiving our monthly job flash summary, for distribution/display to your current students and recent alumni? If not, please let me know which email addresses you would like to be added to this monthly mailing list. To view a sample of this job flash, please go to http://www.h-g-r.com/presentation/sample_job_flash.pdf
- Would you like to receive free h-g-r posters to display to your students? If yes kindly provide me with a postal address and we will send some to you immediately.
- Would you be interested in advertising your institution and hospitality programmes on our website? For further details on this please visit http://www.h-g-r.com/presentation/Hotel_School_PP_Summary2010.pdf

Thank you very much for taking your time to answer the above questions and we look forward to a continuing successful partnership.



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