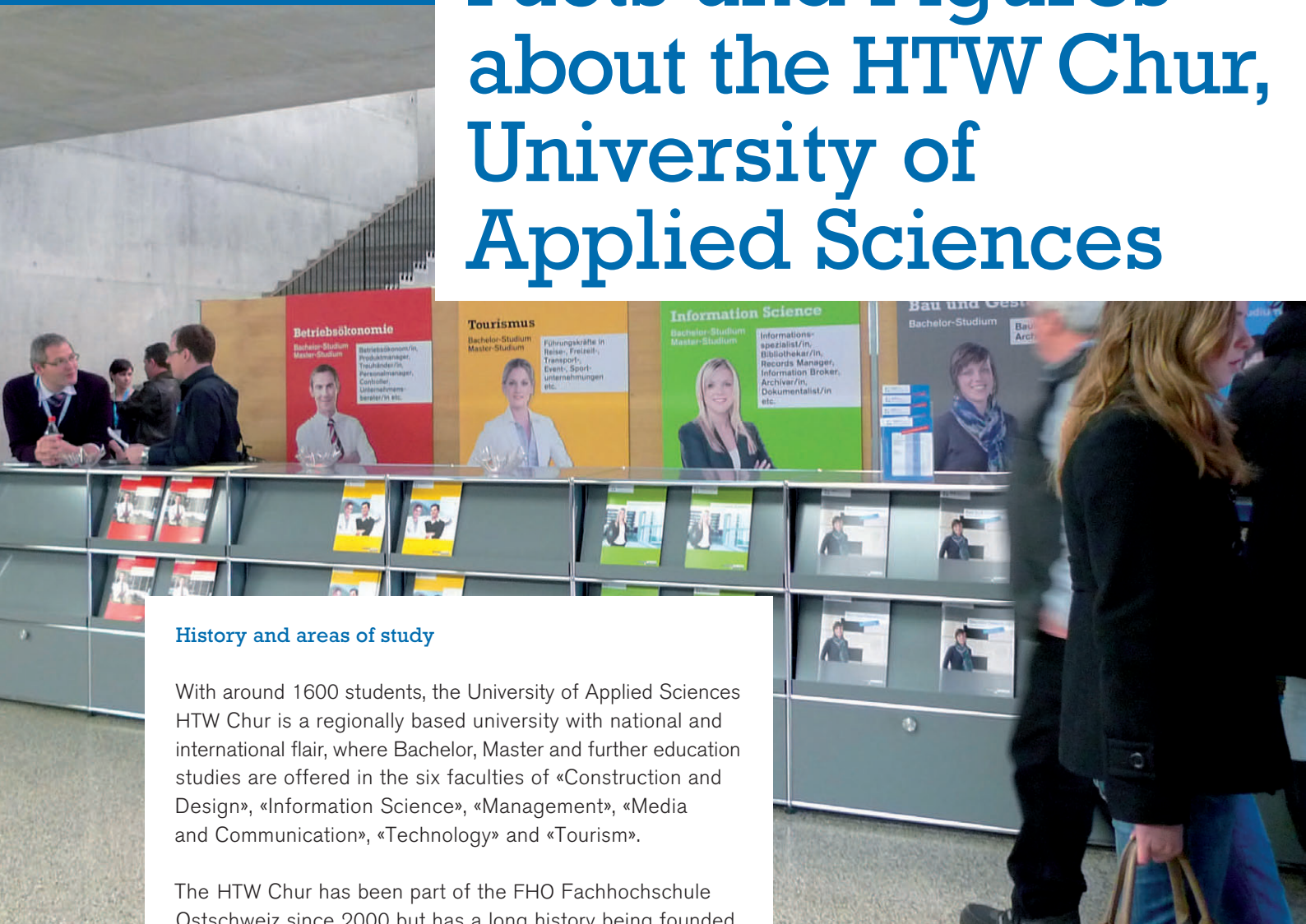




# Facts and Figures about the HTW Chur, University of Applied Sciences



## History and areas of study

With around 1600 students, the University of Applied Sciences HTW Chur is a regionally based university with national and international flair, where Bachelor, Master and further education studies are offered in the six faculties of «Construction and Design», «Information Science», «Management», «Media and Communication», «Technology» and «Tourism».

The HTW Chur has been part of the FHO Fachhochschule Ostschweiz since 2000 but has a long history being founded as the Evening Technical School Chur in 1963.

## Applied Research and Services

The University of Applied Sciences HTW Chur carries out applied research and development work as well as consulting and provides other services in the region, working in close cooperation with partners from the worlds of industry and local government.

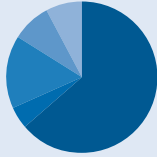
It fulfils the function of antenna for the region in that knowledge and innovation potential is transferred to promote innovation in local commerce, industry and society. More information can be found under: [www.htwchur.ch](http://www.htwchur.ch)

**LEARNING FOR LIFE**

➔ [www.htwchur.com](http://www.htwchur.com)

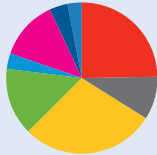
FHO University of Applied Sciences Eastern Switzerland

## Facts and Figures 2010



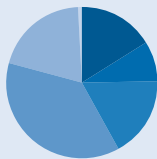
### Number of Students (15.10.2010)

● Bachelor of Science (BSc)	1023
● Master of Science (MSc)	75
● Continuing Education	249
● Advanced Vocational Training	133
● Diverse Courses of Study	124
<b>Total</b>	<b>1604</b>



### Number of Bachelor and Master Programme Students (15.10.2010)

● Business Administration	273
● Construction and Design	100
● Tourism	316
● Information Science	156
● Telecommunication/Electrical Engineering	39
● Media Engineering	139
● Business Administration (MSc)	42
● Engineering (MSc)	2
● Information Science (MSc)	31
<b>Total</b>	<b>1098</b>

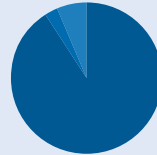


### Finances (31.12.2010) in CHF

● Study and course fees	6 726 533
● Profits from services	3 612 192
● Contribution: Federal Government	7 226 936
● Contribution: Canton of Graubünden	15 483 000
● Contribution: other cantons	8 307 116
● Contribution: private or third parties	255 982
<b>Total</b>	<b>41 642 076</b>

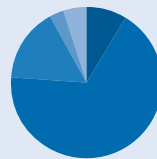
### Number of Employees (31.12.2010)

Board of Directors	6
Employees of Education and Training, Services, Applied Research	141
Fixed-term Lecturers, approx.	130
Administration	47
Student Trainees	1
Apprentice	6
<b>Total</b>	<b>331</b>



### Homelands of Bachelor and Master Programme Students (Source: BFS statistics)

● Switzerland	999
● Liechtenstein	31
● Other countries	68
<b>Total</b>	<b>1098</b>



### Expenditure Structure (31.12.2010) in CHF

● Materials and services expenditures	3 626 276
● Personal costs	28 276 254
● Operating expenses	6 546 559
● Deprecation	1 336 538
● Profits	2 055 459
Internal secondary proceeds	-195 179
Financial proceeds	330
Total of extraordinary profits	-238 387
<b>Total</b>	<b>41 642 076</b>

## Overview of Services

	Faculties	Education and Training, Applied Research	
Department of Entrepreneurial Management (EM)	<b>Management</b>	Bachelor's degree programme: Major	– Business Administration: Accounting, Banking, Communication Design, Entrepreneurship, Leadership, Marketing, Sports Management
		Master's degree Continuing education	– Business Administration: Major Entrepreneurial Management – Institute for Management and Advanced Studies (IMW), <a href="http://www.imw.ch">www.imw.ch</a> Executive MBA, DAS/MAS in Business Administration, MAS in Energiewirtschaft
		Research & Development Focus points for research	– Swiss Institute for Entrepreneurship (SIFE), <a href="http://www.sife.ch">www.sife.ch</a> Innovation, foundation & growth and internationalisation of companies – Centre for Administration Management (ZVM), <a href="http://www.zvm.ch">www.zvm.ch</a> Community leadership, community fusions
Department of Tourism, Construction and Regional Development (TOBR)	<b>Tourism</b>	Bachelor's degree programme: Major	– Tourism: Cross Cultural Competence, Leisure Industry, Sports Management, Sustainable Tourism Management, Tourism Marketing Management, Transportation
		Master's degree Continuing education	– Business Administration: Major Tourism – Executive MBA in Tourism Management
		Research & Development Focus points for research	– Institute for Tourism and Leisure Time Research (ITF), <a href="http://www.itf.ch">www.itf.ch</a> Customer management; innovation and management of products, topics and services; corporate development and management with focus on sustainability, mountain management as well as industry, spatial and governance structures in tourism and associated trades
	<b>Construction and Design</b>	Bachelor's degree programme: Major Continuing education	– Construction and Design: Architecture, Civil Engineering – MAS in Sustainable Structures
		Research & Development Focus points for research	– Institute for Construction in the Alpine Region (IBAR), <a href="http://www.htwchur.ch/ibar">www.htwchur.ch/ibar</a> Construction in the alpine region, development of infrastructure, hydraulic construction and protection from natural disasters, settlement development
	<b>Regional Development</b>	Research Unit Focus points for research	– Research Unit for Economic Policy (FOW), <a href="http://www.htwchur.ch/fow">www.htwchur.ch/fow</a> Regional development, overall economic aspects of tourism, integration of Switzerland in global markets
Department of Media, Information and Communication (MIK)	<b>Media and Communication</b>	Bachelor's degree programme: Major Continuing education	– Multimedia Production, Media Engineering: Television, Radio, Public Relation, Event, Web – MAS in Writing and Corporate Publishing – MAS in Multimedia Production and Journalism
		Research & Development Focus points for research	– Institute for Media and Communication (IMK), <a href="http://www.htwchur.ch/imk">www.htwchur.ch/imk</a> Media convergence, multi-media, cross-mediality
		<b>Information Science</b>	Bachelor's degree programme: Major
	Master's degree Continuing education		– Information Science – MAS in Information Science
	Research & Development Focus points for research		– Swiss Institute for Information Science (SII), <a href="http://www.htwchur.ch/sii">www.htwchur.ch/sii</a> Records management and archiving, library science and consulting, information management, information and media competence, information engineering
	<b>Technology</b>	Bachelor's degree Profile	– Systems Engineering <sup>NTB</sup> : Mechanical engineering, Electronics and Measurement Systems, Computer Science, Microtechnology, Information and Communication Technology
Master's degree		– Engineering (MSE): MRU Software and Systems	
Research & Development		– Institute for Information and Communication technology (IKT), <a href="http://www.htwchur.ch/ikt">www.htwchur.ch/ikt</a>	
Focus points for research		Mobile computing, multimedia communication, embedded systems	

## Organisation

The HTW Chur has been an independent institute of the Canton Grisons and subject to public law since January 1, 2006.

### Members of the University Board of Directors

- Ludwig Locher, Director Ems-Chemie AG, President
- Hans Peter Märchy, Dr. phil., Director, Office of Higher Education, Vice President
- Beat De Coi, entrepreneur, ESPROS Photonics AG
- Guglielmo L. Brentel, H&G Hotel Gast AG, President of hotelleriesuisse
- Hanspeter Lebrument, Publisher, Südostschweiz Mediengruppe
- Marianne Manzanell, entrepreneur, director Freymatic AG
- Alois Vinzens, lic. oec. HSG, CEO Graubündner Kantonalbank

### Members of the University Executive Board

- Jürg Kessler, Prof. Dipl. Ing. ETH, lic. oec. publ., Vice-Chancellor
- Rolf Hug, Prof. lic. phil. I, EMBA, Vice-Chancellor
- Arno Arpagaus, EMBA, Director of Administration
- Hansjürg Büchi, Dr. sc. nat. ETH,  
Department Chairman, Tourism, Construction and Regional Development
- Bruno Studer, Prof. Dr. phil. II, Dipl. El. Ing. ETH, NDS BWI,  
Department Chairman, Media, Information and Communication MIK
- Josef Walker, Prof. lic. rer. pol. et dipl.chem.,  
Department Chairman, Entrepreneurial Management EM

## Chur as study location

Chur is not only the oldest city in Switzerland, it is also a very attractive place to study. With 35,000 residents, the capital city of the tri-lingual Canton Grisons is characterised by a mild climate and varied offers for gastronomy, culture and sport. There are train connections every hour to Zurich, St. Gallen and the Bündner Oberland. Chur can be reached easily by car via the national network of motorways and main roads.



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