



Schedule BSc in Tourism 2008								
Numeric information represents ECTS points	Assessment-Level		Bachelor-Level				Weighting	
	Sem. 1	Sem. 2	Sem. 3	Sem. 4	Sem. 5	Sem. 6		
Fundamental Competences	8	8	20	10	8	0	54	30%
ECO 1: Microeconomics	4						4	
ECO 2: Macroeconomics		4					4	
ECO 3: International Economics					4		4	
Tourism Accounting	4						4	
Financial Management in Tourism			2				2	
Law 1: General Law, Tourism Law		4					4	
Law 2: Social Law, Work Law			4				4	
Environment and Sustainability 1			4				4	
Environment and Sustainability 2				4			4	
Products in the Tourism and Leisure Industry			4				4	
Project Management in Theory and Practice			2	2			4	
Consumer Behavior			4				4	
Service Management and Quality				4			4	
Landscape Planning and Architecture						4	4	
Management Competence	6	10	4	10	8	4	34	19%
GM 1: Enterprise and Environment	2						2	
GM 1: Strategic Management	4							
GM 2: Production and Processes		2						
GM 2: Organisation and Human Resources		2						
GM 2: Marketing and Distribution		2					2	
Sociology		2					2	
Psychology		2					2	
Communication			2				2	
Entrepreneurship in Tourism and Hospitality					4		4	
Destination Management					4		4	
Human Resource Management in Tourism				2			2	
Tourism Marketing			2				2	
Cultural Studies / Art				4			4	
Transport Systems and Logistics				4			4	
International Business						4	4	
Methodology Competence	10	6	2	6	0	0	24	13%
Essential aspects of scientific work (incl. Research Paper 1)		2					2	
Scientific research methodology (incl. Research Paper 2)			2				2	
Empirical Social Research		2					2	
Methodology of Decision Making	2						2	
Mathematics	2						2	
Applied Statistics		2					2	
Business Etiquette	2						2	
Presentation and Moderation Techniques	2						2	
Applied Information Technology	2						2	
Information Management in Tourism/ eTourism				2			2	
Intercultural Management				4			4	
Majors 1					4	8	12	7%
Leisure Industries					4	8		
Fundamentals of Leisure Industry					4			
Selected Industries						4		
Event Management						4		
Cross Cultural Competences					4	8		
Cross Cultural Consciousness					4			
Cross Cultural Leadership						4		
Globalisation: Working in a Flat World						4		
Majors 2					8	4	12	7%
Tourism Marketing - Management					8	4		
Marketing Strategy and Product Management					4			
Pricing and Distribution					4			
Branding and Communication						4		
Sports Management					8	4		
Fundamentals of Sports					4			
Sports Management in Theory and Practice					4			
Sports Marketing						4		
Transportation					8	4		
International Business					4			
Aviation Systems					4			
Transport Modes in Tourism						4		
Compulsory Optional Modules								
Modules - Majors 1					8	4	12	7%
Modules - Majors 2					4	8	12	7%
Additional Optional Modules								
Leadership and Organizational Behaviour						4		
Media and PR						4		
Language Competence	6	6	4	4	2	2	24	13%
German for Foreign Students	4	4	2	2			12	
English, French, Italian, Spanish, Russian, Chinese	2	2	2	2			8	
English, French, Italian, Spanish, Russian					2	2	4	
Bachelor Thesis							12	7%
Total ECTS	30	30	30	30	30	30	180	100%