



Laureate International Universities

I have lived abroad for quite a time and value these kinds of challenges while experience a different environment as it brings personal development and widens horizons.

I aimed to get familiar to a South European culture and chose Spain for the reason that I also wanted to improve my Spanish skills. Madrid was an excellent choice as Madrilenians speak a proper Spanish and I found it interesting to live in Spain's capital, a huge and exciting city. Furthermore, Spain is the perfect place to study tourism due to the fact that it has an enormous tourism industry. Clearly speaking, it is the country with the biggest revenue generated by tourism, worldwide, therefore it is impressive to be introduced to its strategies and marketing processes.

Adjusting to life in Spain in Spanish language offers a different perspective and gives an insatiable hunger to experience various social environments. It is an enrichment to become acquainted and to make social connections with Spanish and Latino people who are very hospitable and open-minded.

Sharing the classroom with foreigners teaches to communicate and work together with different cultures and is surely beneficial for professional life. Furthermore it is fascinating to see firsthand how student's life in Spain differentiates from life in Switzerland as attitudes are unlike in many ways.

I am grateful I had the chance to study at UEM, a well organized university with good reputation, nice buildings, many splendid lecturers as well as international guest speakers and I profit in several ways. The quality of the courses was good and the professors were competent and experienced in their topics.

The support of the staff of the international Office at UEM as well as from HTW was excellent. Whenever help was required I could approach them without hesitation.

It was a great experience and I recommend UEM to other HTW students. I for sure would do an exchange semester again if I had the possibility.

Name: Lea Bühlmann
Class: TOU08e, HTW Chur
Study program: Tourism
Exchange: Universidad Europea de Madrid (UEM), Spain, Erasmus, January – June 2010



My personal Spanish teachers



Building of tourism and business departments